

AG 4.0

THE NEXT BIG THING

NOVEMBER 2-3 2016

MEAFORD HALL
GREY COUNTY, ONTARIO

LEARN MORE

WWW.GREY.CA/SMART

PROGRAM AT A GLANCE

Presented By:

CONNECTED
COUNTY



AG 4.0: THE NEXT BIG THING

SUMMIT + INNOVATION TOUR 2016

WHAT WHERE WHEN

Summit

November 2, 2016

Meaford Hall

12 Nelson Street East
Meaford, Ontario

Ag 4.0

Innovation Tour

November 3, 2016

FIND US ONLINE

Website

www.grey.ca.smart

Facebook

facebook.com/smartgreyag40

Twitter

#ag4_0

#connectedcounty

Join us as we shine a spotlight on creative technological innovation in agriculture and food this November 2-3, 2016.

- **The Ag 4.0 Summit takes place November 2, 2016 at Meaford Hall** with a full day of engaging workshops, networking, and professional development. Be part of the conversation through interactive sessions such as:
 - Expert Speakers & Panels
 - Women in Ag-Tech
 - Grow Where You're Planted: Leveraging the IoT
 - Tinker, Farmer, Coder, Grower - Makerspace
 - Ag-Tech Networking
 - Ag-Biz 101
 - Rural Broadband
 - Digital Disruption
 - Emerging Leaders in the Urban Exodus
 - To Hub or Not to Hub? Working Together for Regional Success
 - And much more!

The Innovation Tour takes place November 3, 2016 and will feature local producers and innovators who are using technology to advance their operations and create new products. **Seats are limited - register today!**

Don't miss this great opportunity to learn about new advances in agriculture, food, and technology - and connect with colleagues, peers, and innovators. Together, we're building great things in Grey County in order to promote healthy, sustainable and prosperous communities. **Register today and be part of leading the rural renaissance!**

REGISTER TODAY!

connectedcounty-smartag.eventbrite.ca

LEARN MORE:

Website: www.grey.ca/smart
Email: ashleigh.weeden@grey.ca
Phone: 519.372.0219 x 1255

SPEAKERS + HIGHLIGHTS

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SUMMIT + INNOVATION TOUR 2016

TICKET INFO

Early Bird Pricing
Ends September 15 2016
Save \$50 off registration!

SUMMIT + INNOVATION
TOUR PACKAGE: \$150

SUMMIT ONLY: \$85

Regular Registration

SUMMIT + INNOVATION
TOUR PACKAGE: \$200

**Limited quantities!*

SUMMIT ONLY: \$135

**CAN'T MAKE IT TO
MEAFORD? BE THERE
BY LIVESTREAM**

SUMMIT & SELECTED
SESSIONS ONLY: \$50

DON'T MISS THESE INCREDIBLE FEATURED SPEAKERS.

The Ag 4.0 Summit takes place **November 2, 2016** at **Meaford Hall** with a full day of engaging workshops, networking, and professional development. Participate in interactive sessions with speakers such as:

Peter Gredig: *Farmer, technology thought leader, co-founder and partner at AgNition, a mobile apps company providing solutions for the agricultural industry; President of Kettle Creek Communications and tech-reviewer for Farm Credit Canada.*

Jennifer Christie: *Dealer Development Manager at John Deere Canada, 4-H Canada National Director, and full-time advocate for youth & women in agriculture, named Top 100 Most Powerful Women in Canada - Telus Future Leader, 2013*

Dr. Helen Hambly & Geoff Hogan: *Leading researchers and rural broadband evangelists leading SWIFT Initiative.*

Peter Smith from blueRover: *Leading Internet of Things developer working with producers like Hayter's Turkeys.*

Marcia Woods, FreshSpoke: *Serial entrepreneur leading an innovative start-up to digitally disrupt local food logistics.*

John Pickard: *Executive Director of the Henry Bernick Entrepreneurship Centre at Georgian College.*

Barb Shopland and Thorsten Arnold: *Industry experts in food entrepreneurship and local food hub development.*

And many more! Additional speakers include experts from Incubator North and AgNition Inc., the Ag Women's Network, local economic development officers, advisors from OMAFRA, and exciting producers from across Ontario. **Register today!**

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WHAT WILL YOU LEARN ON THE INNOVATION TOUR?

The Innovation Tour takes place **November 3, 2016** and will feature local producers and innovators who are using technology to advance their operations and create new products. **Seats are limited - register today!**

Tours and speakers include:

Lomarr Lea Farms - Rob & Charlene Goodwill

See how robotic milkers and feeder support this Owen Sound dairy operation achieve its goals.

T&K Ferri Orchard - Karen & Tom Ferri

Learn from world leaders in super-spindle apple production based in the Town of the Blue Mountains.

Valleykirk Farms - Courtney Denard

Learn how ongoing technological upgrades have helped this Owen Sound farm look at innovation as succession planning.

Kilannan Brewery - Spencer & Norm Wareham

See how specialized water quality control software helps this Meaford-based brewery dial in on specific taste profiles.

And many more! Additional featured speakers include the Bay Growers Association, Andy van Niekerk the AGRI-TREND Coach, and Garrett Froese from Froese & Co.

Seats are limited for this special tour. Register today for the best price and to avoid disappointment!

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