



Excellence Award for Agricultural Students 2009-2010

**\$1,000
cash prize**

The **Canadian Farm Business Management Council** wants to help agricultural students develop their communication skills by providing them an opportunity to give an oral presentation on a subject related to farm management. The oral presentations will be submitted in form of a video blog sent in by email or regular mail. The email can contain the video itself or a link to the video on a site, such as YouTube.

Videos should include your name, year and field of study, program, and school attending. The content should keep the attention of the audience while being informative and innovative.

The five winning videos will receive a **\$1,000 cash prize** and will be posted on our Web site: www.farmcentre.com.

SELECTION OF WINNERS

A panel will select five winners based on the following criteria:

- Quality of the video submitted
- Logic and coherent flow of ideas that are relevant to the theme of this year's competition
- Deportment and Delivery of presentation
- Compliance with eligibility criteria
- Points will be deducted for going over or under the allotted time (3-5 minutes)

DEADLINE FOR RECEIPT OF ENTRIES

The **Canadian Farm Business Management Council** must receive the application by email or regular mail only no later than March 31st, 2010. The names of the winners will be announced in May 2010.

ELIGIBILITY CRITERIA

1. Applicants must be at least 16 years of age as of 31 December 2009, and they must be enrolled in an agriculture program at a recognized post-secondary educational institution;
2. Applicants must complete the application form included;
3. Applicants must provide proof of enrolment at an educational institution in a field related to agriculture or to agri-food (you can complete an application form even if you have submitted

an application for admission and have not yet received a reply. However, if your application is accepted, you will need to provide a copy of your acceptance letter);

4. Applicants must reside in Canada;
5. Applicants must submit a video blog, 3-5 minutes in length, on the theme: ***How do changing consumer trends affect farm management responsibilities and styles?***
6. Applicants are not eligible to apply if they have previously received a CFBMC Award.

APPLICATION FORM

FOR THE CANADIAN FARM BUSINESS MANAGEMENT COUNCIL EXCELLENCE AWARD

Applicant's name

Date of birth

Address (including city and postal code)

Telephone number

E-mail address

Name of educational institution attended

Field of study and program

If you are under 18 years of age

I consent to the use of my child's name, photograph and presentation in promotional announcements about the winners of this Excellence Award. ☐ YES ☐ NO

Address

Telephone number

E-mail address

Signature of parent or legal guardian

If you are 18 years of age or over

I consent to the use of my name, photograph and presentation in promotional announcements about the winners. ☐ YES ☐ NO

Signature of applicant

All entries become the property of the Council, which assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries. By submitting your contribution to the Council you agree to and thereby waive any and all moral rights that exist in your contribution to the Contest and any derived works made there from. Also, if you are chosen as the winner, you will be asked to sign a complete disclaimer to be able to obtain your prize.

Please send your duly completed application form, your proof of enrolment at an educational institution and your video/link to video (3-5 minutes) to:

melissa@cfbmc.com

In the subject line of your email please write: Excellence Award for Agricultural Students

If you have any questions, please contact:
**Canadian Farm Business Management Council
Excellence Award for Agricultural Students**
300-250 City Centre Avenue
Ottawa, Ontario K1R 6K7
Phone: 1-888-232-3262

